



01/09/2021 - 30/09/2021

## Website Care Report

# OVERVIEW



Website: <https://www.enautical.co.nz/>  
IP Address: 151.101.194.159  
WordPress Version: 5.8.1



## BACKUPS

Backups created: 3; Latest one on: 29/09/2021 1:42



## ANALYTICS

2.4% average increase in sessions in the previous period



## SEO

Keywords tracked: 16; Latest visibility score: 52

# ✓ BACKUPS

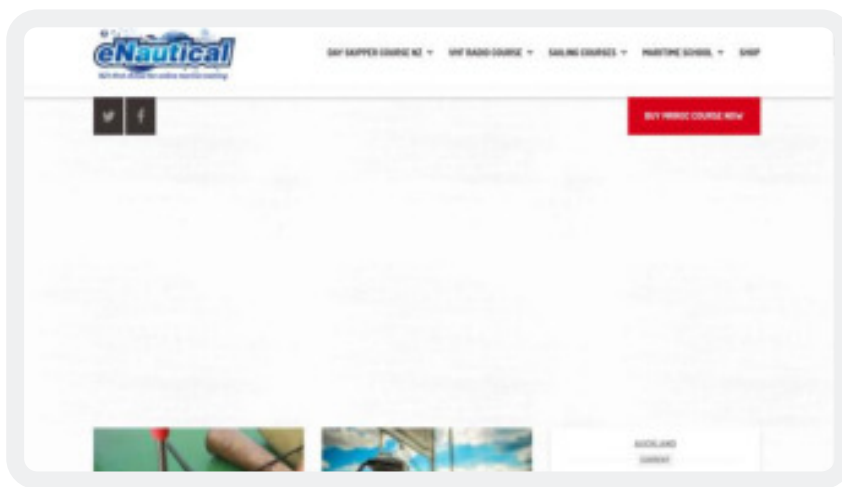


Backups created: **1**

01/09/2021 to 30/09/2021

Total backups available: **3**

## LATEST BACKUPS



Backup size  
342.04MB



WordPress version  
5.8.1



Active Theme  
Shaka PT v1.14.0



Active Plugins  
24



Published posts  
0



Approved comments  
0

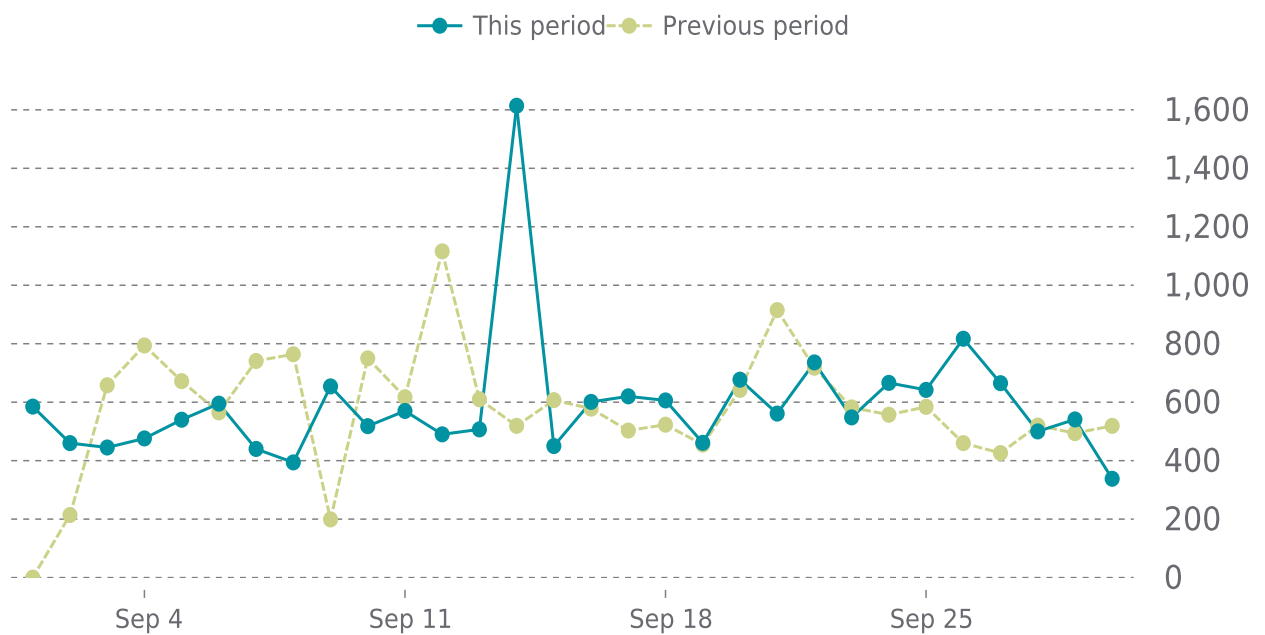
# ✓ ANALYTICS



Traffic up by: **2.4%**

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## SESSIONS



# ✓ SEO



Visibility down by: **0%**  
Competitors: **10**

## OVERVIEW

Keywords  
**16**

TopRank  
**2**

First page  
**12**

Visibility  
**52**

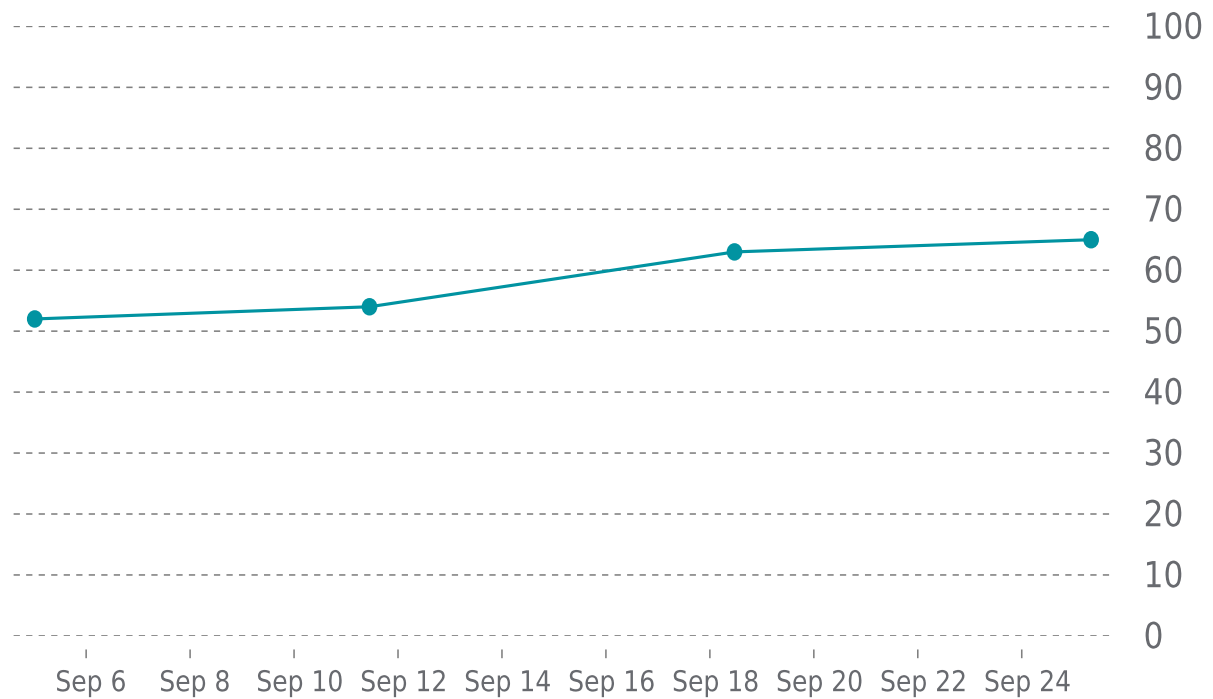
Better  
**9**

No Change  
**4**














Worse  
**3**




Visibility Change  
**▼ -3.871%**

## VISIBILITY



## WE ARE MONITORING 16 KEYWORDS

| Flag  | Keyword                        | City | Page                             | Newest Rank | Oldest Rank |
|---|--------------------------------|------|----------------------------------|-------------|-------------|
|    | enautical                      | -    | /ship-tracking/                  | 1           | 1           |
|    | online sailing courses         | -    | /learn-to-sail/                  | 1           | 1           |
|    | mrroc                          | -    | /mrroc/                          | 2           | 2           |
|    | day skipper online course      | -    | /day-skipper-online-course/      | 3           | 5           |
|    | boating education online       | -    | /boating-education-online/       | 4           | 7           |
|   | marine radio operators license | -    | /marine-radio-operators-license/ | 4           | 6           |
|  | vhf radio course               | -    | /vhf-radio-course/               | 4           | 5           |
|  | day skipper course nz          | -    | /day-skipper-course-nz/          | 5           | 5           |
|  | coastguard vhf course          | -    | /coastguard-vhf-course/          | 6           | 7           |
|  | day skipper course             | -    | /day-skipper-course-nz/          | 6           | 6           |
|  | skipper course                 | -    | /day-skipper-course-nz/          | 8           | 11          |
|  | maritime school                | -    | /maritime-school/                | 9           | 9           |
|  | sailing courses                | -    | /sailing-courses/                | 11          | 15          |

| Flag  | Keyword         | City | Page               | Newest Rank | Oldest Rank |
|---|-----------------|------|--------------------|-------------|-------------|
|  | maritime course | -    | /maritime-school/  | 18          | 39          |
|  | marine course   | -    | /vhf-radio-course/ | 79          | 60          |
|  | marine training | -    | -                  | 0           | 67          |

## COMPETITION

We found that following websites are your biggest competitors for given keywords

| Competitor                   | Visibility Score |
|------------------------------|------------------|
| www.maritimenz.govt.nz       | 82.31            |
| www.boatingeducation.org.nz  | 70.90            |
| enautical.co.nz              | 65.09            |
| www.coastguard.nz            | 48.86            |
| www.nmit.ac.nz               | 41.69            |
| www.boatiesbestmate.nz       | 35.68            |
| www.merlinmaritime.co.nz     | 26.86            |
| www.nzmaritime.com           | 26.74            |
| sailnelson.co.nz             | 23.33            |
| www.taurangacoastguard.co.nz | 22.48            |